

FOR IMMEDIATE RELEASE

October 31, 2023

YES PARADE Reflects Seattle Based Restaurant Community's Growth Over the Past 15 Years

SEATTLE, WA — Weimann Maclise Family of Restaurants (WMR) has announced that the business has rebranded as **Yes Parade Restaurant Group**. The name change is set to reflect the business's diverse offerings, its exceptional operating ownership arrangements with 13 partners, and the hospitality and community-centric approach reflected across the different restaurants.

"The new name marks a significant milestone for us and reflects the growth and evolution we have undergone over the years," **Yes Parade's** Design and Marketing Director, Nicole Beuerlein said. "As we've grown, we have been lucky enough to not only open an eclectic mix of restaurants but also gain some amazing operating partners."

Yes Parade is an acknowledgement of the collective journey through the last 15 years as the businesses have evolved. "It's really a celebration of our unique collection of restaurants, the dedicated people behind them, and the positive and inclusive energy that continues to inspire it all," Beuerlein added.

Started in 2008 by James Weimann and Deming Maclise, WMR began with Bastille Cafe & Bar in Seattle's then up-and-coming Ballard neighborhood. The roster of restaurants now includes: Poquitos (Capitol Hill, Bothell, Tacoma), Rhein Haus (First Hill, Denver, Leavenworth), Stoneburner (Seattle), Macleod's Scottish Pub (Seattle), Sabine Café and Bar Sabine (Seattle), Wally's Wisconsin Tavern (Denver), Stoup Kenmore (Kenmore) and Stadium Golf (Tacoma). Collectively, the restaurants have 13 different operating owners.

In addition to the owners working within the restaurants, **Yes Parade** is supported by a core team of managing partners and central staff. Most recently joining the team are Chief Operating Officer Tom Small and Beverage Director Justin Fox. Small joins the group after an extensive career in hospitality, most recently as Evergreen's President & COO, while Fox takes a

step up from his role as Bar Manager at Sabine Café and Bar Sabine. Fox comes to the group from Gjelina in Los Angeles, and Bangers & Lace in Chicago.

In the coming years, **Yes Parade** hopes to continue to collaborate within the group and within the community. While the new **Yes Parade** name may be different, the WMR mission has not waivered. **Yes Parade** will continue to provide an excellent workplace for employees with broad and stabilizing benefits, while supporting the diverse communities in which the restaurants reside. In addition, the restaurant partnerships with local farms and vendors will continue to be the flagship of the outstanding kitchens and bars.

“We have three communities to serve—our team, our guests and our neighborhoods including residents, schools and community organizations,” Small said. “**Yes Parade** is focused on providing welcoming, supportive and inclusive energy to all three.”

For more information, please contact Holly Robinson at Fathom35 hollycrobin@gmail.com. [Photos provided for media use](#), courtesy of Yes Parade. www.yesparade.com

About Yes Parade Restaurants

[Yes Parade](#), formerly Weimann Maclise Family of Restaurants, began in 2008 in Seattle and has grown into a cooperative group of 13 operating industry partners and 13 unique restaurants. With over 15 years of experience, Yes Parade works to curate creativity through collective ownership. While each restaurant is independently owned and operated, the philosophy of hospitality, community and quality ingredients is evident in each diverse business.

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